

TOURISM ECONOMICS AND MANAGEMENT 5910

CANDIDATE	YEAR OF ENROLLMENT	SUPERVISOR	TITLE	LECTURER	Starting GPA	Honors	GPA	Rounding	Bonus *	Thesis abroad/ Traineeship for thesis	Final GPA	
0001081248	2022	Laura Vici	The Impact of Machine Learning and Artificial Intelligence on Airline Revenue Optimization through Dynamic Pricing: A Case Study of American Airlines (1996–2023)		88,26	0	88,26	88	0	0	88	
0001133444	2023	Lorenzo Masiero	Digital Marketing and Artificial Intelligence in Tourism: The use of Behavioural Economics	Laura Vici	101,20	0	101,20	101	1	1	103	
0001120411	2023	Lorenzo Masiero	Investigating the value of experiences for destinations and tourists		105,86	3	106,85	107	1	0	108	
0001120491	2023	Lorenzo Masiero	Public Transport for Tourists: An Evaluation Framework from the Multimodality Viewpoint		108,39	5	110,04	110	1	0	111	
0001075061	2022	Lorenzo Masiero	An analysis of the UK's Response to Post-Brexit Hospitality Workforce Shortages: Revisiting the BHA-KPMG 2017 Report		102,45	1	102,78	103	0	0	103	

* The Degree Programme Council 13 September 2016 stated the criteria for assessing bonus as follows: For students who enrolled from a.a. 2015/2016, n. 1 (one) point only to those who will take the Degree examination within the legal duration of the Degree Programme (on December), awarding 0.33 points for each honors awarded. N.1 (one) point for thesis abroad/traineeship for tesi. The Committee is sovereign in the assessment of grades and this statement is purely summary information.

Day 27 October 2025

President Lorenzo Masiero